



Custom Label Program



Embark on a journey to craft your own distinguished wine label with our exclusive Private Label Program.

Picture a rich, velvety Napa Valley Cabernet Sauvignon, expertly crafted by renowned Winemaker/

Partner Jean Hoefliger. This exquisite wine envelops the senses with lush aromas of dark berries, hints of espresso, and a whisper of vanilla. On the palate, it unfolds with layers of blackcurrant, ripe plum, and subtle oak, finishing with silky tannins and a lingering, elegant mouthfeel. Serving as a blank canvas, this wine is ready for your unique label design and is sure to become a favorite among your friends, family, customers, or business partners.

Our Private Label Program offers two purchase options to suit your needs. The Half-Barrel option includes 12 cases of this premium wine in 750mL bottles for \$16,000. For those looking to make a grander statement, the Barrel option provides 24 cases for \$30,000, with a choice of various bottle formats. Both packages include a comprehensive label design process, from initial inspiration to the final bespoke design, and a selection of classic or wax capsules to complete your custom bottles. Create a wine that truly reflects your unique style and share it with the special people in your life.

Half Barrel Purchase Details

- * Purchase 12 cases of a premium Napa Valley Cabernet Sauvignon for \$16,000
- * All 12 cases are in 750mL bottles
- * Label Design
 - * Round 1: Inspiration and Mood Board
 - * Round 2: 3 Label Designs
 - * Round 3: 3 Label Designs of First Choice
 - * Round 4: Final Design
- * Capsule (classic capsule or wax)

Barrel Purchase Details

- * Purchase 24 cases of a premium Napa Valley Cabernet Sauvignon for \$30,000
- * Choose between the three packages to decide your different bottle formats (750mL, 1.5L, 3L, 6L, 9L)
- * Label Design
 - * Round 1: Inspiration and Mood Board
 - * Round 2: 3 Label Designs
 - * Round 3: 3 Label Designs of First Choice
 - * Round 4: Final Design
- * Capsule (classic capsule or wax)

Package 1

24 cases - 750mL bottles
(standard bottle size)

Package 2

18 cases of 750mL bottles
30 - 1.5L bottles
3 - 3L bottles

Package 3

16 cases of 750ml bottles
30 - 1.5L bottles
4 - 3L bottles
1 - 6L bottles
1 - 9L bottle