



2021 PROPRIETARY RED

75% cabernet sauvignon, 15% malbec, 7% cabernet franc, 3% petit verdot

fermentation is 16 days on skin
80% tank & 20% barrel

aged for 12 months in
40% new french oak

UNMISTAKABLY NAPA VALLEY.

From the very beginning, the vision for AXR's Proprietary Red was simple: pleasure. I wanted to create a wine that people could open any day of the week, a wine that delivers joy without pretense. To achieve this, we focus on younger vines that bring vibrant fruit, freshness, and juiciness. The tannins are soft, the texture is inviting, and the style is one of approachability. It is a wine made for sharing, for celebrating, and for everyday enjoyment. While many wines at this quality level carry a serious price tag, Proprietary Red is the opposite. It proves that a wine can be both exceptional and accessible. At its core, it is about one thing above all else, pleasure.

Crafted by Winemaker/Partner
Jean Hoefliger

